



# TOITU TAIRĀWHITI

NGATI POROU - TE AITANGA A MAHAKI - RONGOWHAKAATA - NGAI TAMANUHIRI

## PANUI

### 2 HEPETEMA 2021

Tena tatou,

#### **Making the Choice to vaccinate.**

Toitu Tairāwhiti has implemented an integrated COVID communications approach, involving our health providers, radio stations, iwi organisation's management, whanau ora, administration and communication support. The key principles underpinning our comms is to make it real, focus on Our People, Our Places and Our Messages. The success of our comms will be measured by the level and quality of our engagement and the resonance of our messages, with our people.

The numbers of whanau heeding Alert Level requirements, staying at home, wearing masks when leaving home, maintaining hygiene regimes and of course our vaccination rates. We understand that, comparatively speaking Tairāwhiti vaccination rates are trending higher than most DHB's, and our Maori vaccination rates are higher than most.

However, we still have a long way to go and there are members of our whanau, who will require 'nuanced messages, delivered by peers and people of influence in their whanau and social circles and real time transmission. Over the next couple of weeks, we will focus our comms on our rangatahi, 12- 20-year-olds, to inform and encourage them to make the right choice for them and the right decision for their whanau.

Our comms is based on doing what is right for us, in our own spaces and in ways that are meaningful to us. The choice to vaccinate or not, is a personal choice that has collective impact, in terms of either raising or reducing the risk and potential harm to our whanau, hapu, iwi and communities.

The Tairāwhiti communications effort extends beyond Toitu Tairāwhiti and encompasses the efforts of whanau, marae, hapu, sports clubs, kapa-haka, church groups and schools. Recently Toitu Tairāwhiti has endorsed the participation of two talented young comm's lead to participate in the Iwi Comms Collective, with 40 iwi members, who are collaborating to share intel, ideas, comms collateral and platforms to get the Pro Vaccination message out to our people the length and breadth of the country. The ICC has established a working party to develop a Rangatahi COVID Vacc Toolbox, which will be shared across iwi.

The starting point for our vaccination journey is behind the starting line of most New Zealanders, because we are disproportionately afflicted with respiratory disorders and diseases, we have high numbers of pakeke and rangatahi and by nature we are social beings who enjoy being together. Too many of us are challenged by socio-economic circumstances and conditions, that limit choices and access to the services and support they require. Our local health system does not have the capacity and bandwidth to cope with anything more than current BAU.

In recognising our reality, we need to be on the alert and do whatever we can do to protect ourselves, whanau and whakapapa and contain the possible spread of the virus, by staying at home and abiding by AL4 & AL3 rules. Those of us who have received our first and possibly second vaccine dose, did so because we believed it was the right thing to do, not because someone told us to do it. If you are unsure, seek advice, read the literature on the Pfizer vaccine, and talk to people who have been vaccinated.

## Iwi Update.

Hon Peeni Henare announced earlier today that \$24.8million dollars had been approved for Whanau Ora, with \$8.816m to be allocated the 3 Whanau Ora Commissioning Agencies (WOCA) and \$14.216m to be distributed to Whanau Ora providers, in recognition of the additional workloads and shift in focus that Whanau ora providers across the country, including our Horouta Whanau Ora Collective have adjusted to.

Since the COVID-19 resurgence, Whānau Ora commissioning agencies have mobilised their provider and partner networks to redirect resources and operations to support immediate needs ranging from providing whānau with kai and hygiene packs to setting up hubs so whānau can access the support they need.

This will include a focus on driving vaccination uptake across Māori and Pacific communities and geographic locations. The Whānau Ora provider and partner network are well placed to support increased vaccination coverage across urban and rural areas.

Government will continue work to improve the interface between Whānau Ora and mainstream systems to better support whānau in the medium to longer-term.

As a consequence of talks over the past fortnight with over 100 iwi leaders, marae chairs, and urban authorities, Minister for Minister for Māori Crown Relations: Te Arawhiti Kelvin Davis said. "The message has been clear, that Iwi/Maori are well placed and eager to help improve the uptake of vaccinations in their communities, but that they need assistance and resources.

Last year Iwi/Maori - led responses to COVID-19, by iwi for iwi, demonstrated the importance of iwi exercising rangatiratanga in COVID response regional decision-making forums, accessing, and promoting the support, supplies and services provided by government and supplementing that with their own support, supplies and services. Our Kuru Pounamu and the safety and wellbeing of our whanau was a rallying point for the 'treaty parties' to give effect to the intent of the treaty partnership and indicate the extent to which the partnership can be applied.

"Maori have knowledge, capability, cultural infrastructure and resources that Government needs, and are increasingly in a position to uniquely help the Crown meet its responsibilities, said Hon Davis.

"The nature of the Delta variant, and in particular its increased contagiousness, mean increased needs for some whānau. For example, the changed definition of 'contacts' to active cases means increasing the number of people who must isolate and may require additional support.

### Iwi Health Provider Vaccination Rates

Date	Venue	Description	Number
01.09.2021	Harry Barker Reserve	Turanga Health Drive-through	243
01.09.2021	Ruatoria Health Clinic	Ngati Porou Hauora -Mobile Clinic	173

## Regional Update

### No confirmed COVID-19 cases in Tairāwhiti.

#### Rau Tipu Rau Ora

The regional leadership group, Rau Tipu, Rau Ora (RTRO) is meeting 2-3 times a week to facilitate timely updates and information sharing amongst, local iwi, local government, agency, and sector leaders. RTRO was formally established last year,

to consolidate and strengthen the joined-up, approach, Tairāwhiti adopted to respond to COVID-19 and develop a roadmap for the region's growth, recovery, and improved response to any future COVID threats.

Rau Tipu Rau Ora is co-chaired by the Mayor and the Chairperson of Te Runanganui o Ngati Porou. Membership is drawn from the Chairs of the 3 Turanga iwi, Trust Tairāwhiti, Hauora Tairāwhiti, Eastland Group and EIT- Tairāwhiti. The governance leadership group is supported by the executives of the member organisations, local CDEM, emergency services and government agencies. The RTRO provides governance and strategic oversight for the TEAP, Tairāwhiti Economic Action Plan- Steering Group, Manaaki Tairāwhiti, Regional Skills Leadership Group, CARE, and the newly formed Taiao Committee.

## Hauora Tairāwhiti

Vaccination numbers for Tairāwhiti stand at 36,800, which equates to approximately 50% of the 'vac eligible' population of Tairāwhiti. Our vaccination numbers indicate that we are trending above the vaccination rates of most of the other DHB's. These results are commendable given our high Maori and youth populations, both groups proving to be the most challenging cohorts across the motu.

Daily vaccination rates slightly increased today with good numbers, 243, going through the Harry Barker Reserve Drive-through and the 171 people that attended the mobile East Coast Clinic held in Ruatoria.

Due to the unprecedented pressure on Auckland hospitals, higher numbers of COVID- related patients, extended periods of hospitalisation and demand on clinical staff, Hauora Tairāwhiti has deployed some of its Clinical Staff to Auckland hospitals to provide relief and lend a 'helping hand'.

## MSD

Food continues to be a top priority for MSD across the region along with the need to be more agile in assessing and administering 'emergency grant' to recognise the price differential between purchasing kai at PakNSave in Turanga and purchasing the same food items in Ruatoria.

MSD recently announced new funding to support whānau in need, who do not have enough food, are paying high rents and/or have reduced income, due to the downsizing of businesses in lockdown. Funding has been allocated for Super-Grans and Gizzy Kai, two of our main, food to stressed whānau, preparation, and distribution networks. Additionally, funding has also been tagged to organisations such as iwi social and health services, who have reach into homes and communities, not previously serviced.

In the first round of the Wage Subsidies program, approximately \$6.0million in wage subsidies were accessed by local employers to support 1,187 employees.

## Police

Three priorities for the Police.

1. encourage and enable their workforce to be vaccinated. Local Police have set a workforce vaccination target of 90 -95 percent, for themselves.
2. Static checkpoints. The checkpoints were established, yesterday at Wharekahika and Okitu and the data from day 1, indicates that the overwhelming number of people moving in, out and around the rohe are locals, on their way to work, the shop, visiting whānau and essential workers. Data collected between midday to 10pm yesterday, indicated, a total of 129 vehicles recorded in Wharekahika and 1,407 at Okitu. Three people at Wharekahika and three at the Okitu static checkpoints were recorded from out of the region. Two other people were recorded at Okitu as 'Freedom Campers', albeit they have recently become residents of Turanga.
3. Checking on people who have been non-compliant with AL4 & AL3 rules, resulted in infringement notices been issued.

## National Update

As part of the now established rhythm of providing information about the current cluster, the Ministry of Health's daily 1pm statement will focus on the data reporting on key actions being taken to support the COVID-19 response from the health sector.

The explanation about the actions in the COVID-19 response and the context for the data will be provided in the regular media stand-up.

<b>Cases</b>	
Number of new community cases	49
Number of new cases identified at the border	4
Location of new cases	Auckland (49)
Location of community cases (total)	Auckland 720; Wellington 16
Number of community cases (total)	736 (in current community outbreak)
Cases infectious in the community	36% of yesterday's cases have exposure events
Cases in isolation throughout the period they were infected	64% of yesterday's cases
Cases epidemiologically linked	34 of today's cases
Cases to be epidemiologically linked	15 of today's cases
Cases epidemiologically linked (total)	671 (in current cluster) (65 unlinked)
Number of sub-clusters	Seven. The two largest subclusters are the Mangere church group: 332; and Birkdale social network cluster: 75
Cases in hospital	42 (total): North Shore (8); Middlemore (19); Auckland (15).
Cases in ICU or HDU	6
Confirmed cases (total)	3,340 since pandemic began
Historical cases, since 1 Jan 2021 (total)	126 out of 1,526 since 1 Jan 2021
<b>Contacts</b>	
Number of contacts identified (total)	37,359
Percentage who have received outbound call from contact tracers (to confirm testing and isolation requirements)	81%
Percentage with at least one test result	86%
<b>Locations of interest</b>	
Locations of interest (total)	308 (as at 12pm, 2 September)
<b>Tests</b>	
Number of tests (total)	3,024,268
Number of tests total (last 24 hours)	17,683
Tests in Auckland (last 24 hours)	6,757
Tests rolling average (last 7 days)	24,222
Testing centres in Auckland	25

<b>Wastewater</b>	
Wastewater detections	No unexpected detections in past 24 hours
<b>Whole genome sequencing</b>	
Links to current outbreak	469 cases to date have been sequenced.
<b>COVID-19 vaccine update</b>	
Vaccines administered to date (total)	3.59m. 1 <sup>st</sup> doses: 2.35m. 2 <sup>nd</sup> doses: 1.23m
Vaccines administered yesterday (total)	89,546. 1 <sup>st</sup> doses: 62,218 2 <sup>nd</sup> doses: 27,328
Maori	1 <sup>st</sup> doses: 215,248 2 <sup>nd</sup> doses: 110,762
Pacific Peoples	1 <sup>st</sup> doses: 138,733 2 <sup>nd</sup> doses: 75,578
<b>NZ COVID-19 tracer</b>	
Registered users (total)	3,132,649
Poster scans (total)	335,540,705
Manual diary entries (total)	15,136,609
Poster scans in 24 hours to midday yesterday	983,104

## Government Support

**Hons** Davis, Sepuloni and Henare announced that the Government had approved additional funding to support whānau, ainga and families who are struggling with the new and/or additional physical, emotional, and financial pressures arising from COVID and the more invasive nature of the Delta variant,

The Government will increase support for whānau through Whānau Ora to help with the current COVID-19 response.

“Delta has created new challenges for access to food and essential services and also requires more intensive responses to maintain whānau wellbeing. As a result, it is important that additional funding is provided where it is most needed,” Minister for Whānau Ora, Hon Peeni Henare said.

“Responding early to meet specific community needs will help keep whānau safe.

The three Whānau Ora commissioning agencies will receive an immediate boost of \$8.816 million to continue to provide direct and integrated support to hard-to-reach whānau presenting with complex and overlapping needs.

A further \$14.216 million will be distributed based on need as information on the impact of the current change in alert levels unfolds. This will support the work of Whānau Ora providers to meet the increased community need for support and services, including accessing vaccinations, testing and self-isolating spaces.

The Ministry of Social Development is also making a \$2 million fund immediately available to partner with iwi responding to critical unmet needs.

“The Ministry of Social Development has been in regular contact with our Maori provider and iwi partners. This fund recognises the potential for emerging need particularly in areas which may not

have access to other forms of support during higher alert levels” Minister for Social Development Carmel Sepuloni said.

Funding of \$1 million, from the COVID-19 Response and Resilience Fund, will also be available to support iwi community responses and assist them to update pandemic response plans to take into account the new reality of the Delta variant.

### **National Iwi/Maori COVID Communications Platforms**

Karawhiua is ramping up its national iwi/Maori vaccination campaign with the launch of a number of activities, communications collateral to Increase the reach of the national Māori vaccination campaign. Some of the activities and collateral are.

- Production of a mailer on COVID-19 vaccinations that will be distributed to every NZ household next week, it highlights the mapping tool on Karawhiua.nz and recognises Karawhiua.nz as a trusted source of information alongside UAC and MoH.
- extra slots for the [Te Araroa TV advertisement](#) on various TV stations in addition to the original media schedule.
- Production and dissemination of a series of short video clips featuring the people in the Te Araroa TV advertisement are now available on the [Karawhiua resources page](#). The clips include a short korero from 89-year old [Nanny Rose](#) who was one of the first in her community to get vaccinated, some thoughts from [Tina Ngata](#) about misinformation and a bit of a gee-up from nurse [Gina Chaffey-Aupouri](#) on getting as many people vaccinated as possible. People have been encouraged to share the clips and if they would prefer the clips in a different format, they can contact them at [Karawhiua.campaign@hpa.govt.nz](mailto:Karawhiua.campaign@hpa.govt.nz)
- Send local videos to share on Karawhiua platforms
- Karawhiua and Go Media will be displaying more than 50 billboards around the motu with Karawhiua and local Iwi messages.
- promoting the [mapping tool](#) through digital media

### **Making the most of the Karawhiua mapping tool**

As COVID-19 vaccines are now available to everyone aged 12 and over, Karawhiua are working to make sure that the information on where you can get vaccinated and how whānau can book is up-to-date and accurate.

**KIA MATAARA, KIA MANAWANUI**